

Case Study: Butler Automatic

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*- Mary Weiser
Director of Finance and Administration*



HR Knowledge Relieves HR Burden for Industry Leader

Founded in 1956, Butler Automatic Inc. is the original inventor of zero speed splicing technology. Butler’s splicing equipment has redefined performance and reliability over a broad spectrum of industries from insulation production to cheese packaging. Today, the company’s new automatic film splicer line is the packaging industry’s standard for automatic splicers.

A Decision Based on Experience

When Mary Weiser joined Butler Automatic as the Director of Finance and Administration, she knew she would be wearing multiple hats, overseeing and managing the financial and administrative affairs of the company, including human resources. An experienced leader, Mary knew her time was best spent focusing on strategic planning and execution, rather than grappling with day-to-day HR administrative tasks. She also knew exactly what to do – she turned to a former trusted HR advisor, HR Knowledge, Inc.

Based in Mansfield, Massachusetts, HR Knowledge provides integrated, affordable HR services, including payroll, employee benefits, and HR management, to small- to medium-sized businesses that lack the internal resources to manage the multitude of complex HR issues.

“Butler had a benefits broker, but no outside HR compliance support,” Mary explains. “I worked with HR Knowledge at my prior company, so I had complete confidence that they would provide us with the high level support and service we needed. I had such a great experience with them before that I called them shortly after joining Butler. There was no reason to look any further.”

Relieving the HR Burden

Today, HR Knowledge manages all of Butler’s HR, benefits brokerage, and compliance services for its staff of 47 US employees. They handle all the daily HR tasks, including policies and procedures, and ensure compliance with employment and labor laws. They also provide employee benefits consulting and administrative services. Through its network of insurance carriers, the HR Knowledge team creates an integrated, comprehensive employee benefits solution that matches Butler’s strategic goals. “This is a huge burden that is removed from my department,” Mary says. “Based on my prior experience with HR Knowledge, I can rely on them to find the right insurance packages for our employees. Equally important, they offer regular counsel on developments with the Affordable Care Act.”

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Mary also appreciates HR Knowledge’s concierge-level client service. “Their service is excellent and their response time is quick. Also, our client account manager always provides explicit instructions on what needs to be done by what deadline. They are truly part of the Butler team.”

As a result, Mary can focus her time and internal resources on managing company finances and improving the bottom line. “By outsourcing HR, the burden and stress of HR administration is relieved. Working with HR Knowledge makes good business sense for our company.”